Branding Breeds Success

- **BRAND IDENTIFICATION is potentially the strongest asset of any organization. It represents a substantial advantage for its owners, as good as money in the bank.**

- **Companies and products need names or symbols by which customers can identify them quickly and easily.**

- **Branding adds value to your company or product in the customer's mind through a combination of name, image, colors, logo, and packaging.**

- **To be most effective, a brand must be consistent and constantly reinforced whenever communicating with customers.**

- **Benefits include differentiation from competitors, developing a closer relationship with customers, and a platform on which to introduce new products.**

- **Successful branding requires a long term commitment and investment, but creates an asset with sustainable value.**

GP
GATOR PAPER

Taking A Bite Out Of The Competition!

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OUR STORY

Gator Paper specializes in custom printed food service products for individuals, businesses, sports teams, restaurants, catering companies and more.

With 17+ years of experience in the sports and event management business as event planners and marketing representatives, we've worked with clients including FIFA, the NCAA, the United States Olympic Committee and the NFL. We understand what it takes to be successful in today's ever changing business world.

Gator Paper specializes in branding your logo or sponsor logo on food service products used at your facility or event. Whether personalizing an individual project or marketing to your customers, we understand the importance and intrinsic value branding can have on your business.

Gator Paper offers competitive prices, low minimums and short turnaround time translating into minimal storage, significant cost savings, quick reordering, unique branding/marketing and image enhancement for your business or client.

If you are not using custom printed food service products at your facility or events, WHY NOT?

Contact Gator Paper today for a quote!

OUR PRODUCT LINE

Wraps & Liners

SANDWICH PAPER
#26 coated sheet. Our most durable sheet is used for sub or sandwich wraps.
1-3 case minimum order (4M per case)

DELI PAPER
#20 uncoated sheet. Typically used for basket liners, donuts, pretzels and cookies.
1-3 case minimum order (5M per case)

HOT PAPER
Our foil substitute, with no de-laminating, holds heat as long as foil, is microwaveable with no sweating and absorbs grease.
3-10 case minimum order (2M per case)

KRAFT PAPER
Paper weights from #20-#50. Our brown Kraft paper is available coated, uncoated or "Eco".
5-10 case minimum order (1M-5M per case)

BUTCHER PAPER
#40 uncoated sheet. Generally used to wrap meat, cheese, fish and sandwiches.
5-10 roll minimum order (750' per roll)

Cups
We offer 3 types of custom printed cups in 12 different sizes. Most can be printed up to 4 colors.
10M minimum order for most styles and sizes

Napkins
Our napkin line consists of 3 types of napkins in 4-12 sizes depending on style and size. Most can be printed up to 4 colors.
25M-50M minimum order

Food Trays
We offer 9 different tray sizes and up to 8 color printing. Our food trays are very durable.
50M-100M minimum order

Food Service Bags
We offer 10 different bag types and sizes which can be printed up to 2 colors.
1M minimum order

Food Service Labels
Our food service labels are available in a multitude of shapes and sizes. Up to 4 color printing.
1M minimum order

Retail Packaging
Our #19 tissue paper can be custom printed up to 2 colors and the #26 wrapping paper can be printed up to 3 colors.
5-10 ream minimum order (1M per ream)
5-10 roll minimum order (1,000'/per roll)

- All paper available in rolls or precut sheets.
- Coated sheets can be printed up to 3 colors; uncoated up to 2 colors.
- Lead time for most products is 5-6 weeks.
- Set up fee includes art/plate and is billed at cost for new and revised designs.
- Vector Art files required (.EPS, .AI, .PDF or .CDR).